

Program Data Sheet

Name of Program: Group Exercise Classes		
Date: July 2004	Day of Week: M-F	Time:
Location: Fitness Center	Information Phone #: 3090	Price: No cost
Program Coordinators: Jeanette Coffman		
Phone #: 4771	Fax #:	e-mail Address:
Purpose of the Program: Provide a variety of group training classes throughout operational hours to enhance customers exercise options.		

Actions:			
Class attendance was recorded at each session: Customer opinions were gathered.			
Results:			
Indicated on Monthly After Action Report			
Elements to Change:			
Elements to Add:			
.			

After Action Report

Financial Analysis		
Sales:		NA
COGS:		
Other Revenues:		
Labor:		
Other Expenses:		
NIBD:		

Program Analysis	
Attendance: Averages Yoga-7 Pilates-4 Step-9 Power flex 2-4 Kick Box-7 Cycle-8 Cardio-sculpt-6 Step sculpt- 9	July 2004 PF- Attendance down at noon class FBC-Low but steady attendance Y- Very low Thursday attendance CS –Attendance holding steady around 5-6 participants EC- Classes attendance has dropped. Averaging 7 participants SA-Classes are going well. Slight drop in attendance. Averaging 9 participants. SS-Class attendance holding steady. Averaging 9 participants.
Elements to Change: Powerflex class needs a change. Looking at changing to powerball for September.	
Elements to Eliminate: Taking Thursday Yoga off schedule for August.	
Elements to Add: Doing in house staff training for group cycling Aug. 5, to refresh and insure all staff are teaching like formats.	
Other Comments: Next summer look at taking several classes off the schedule July and August, all attendance is down. Taking class break Aug. 23-Sept. 6, to allow instructors time to recharge and prepare for fall classes.	